

Drawing Outside the Lines
to
Draw People Inside the Church

Workshop
by
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Some traditional thoughts on **CREATIVITY:**

1. Society is being very creative in the search for spirituality.
2. Declining church attendance patterns demand fresh thinking.
3. Problems center on church forms not our function.
4. The history of your church reflects some creative seasons.
5. Most radically creative churches are new and homogeneous.
6. All generations enjoy freshness when they trust the leader.
7. Creativity often begins with freshness in the familiar.
8. The Bible often puts our creativity to shame.
9. The cost of creativity is hard work and risk.
10. Creativity is simplicity at its best.

Genesis 1:1

In the beginning God created the heavens and the earth.

Every good idea has a...

- ✦ Starting point
- ✦ Creative person
- ✦ Process
- ✦ Result

A Path to Creativity



C

Capability..... Focus on your creative ability — not your inability.

R

Results..... Define a clear objective and plan backwards.

E

Escape Bypass obstacles with lateral thinking.

A

Advice Network with people who can help you.

T

Tools..... Develop resources and habits which foster creativity.

I

Integrity Protect your creativity with principles.

V

VOW Determine to work hard and learn as you go.

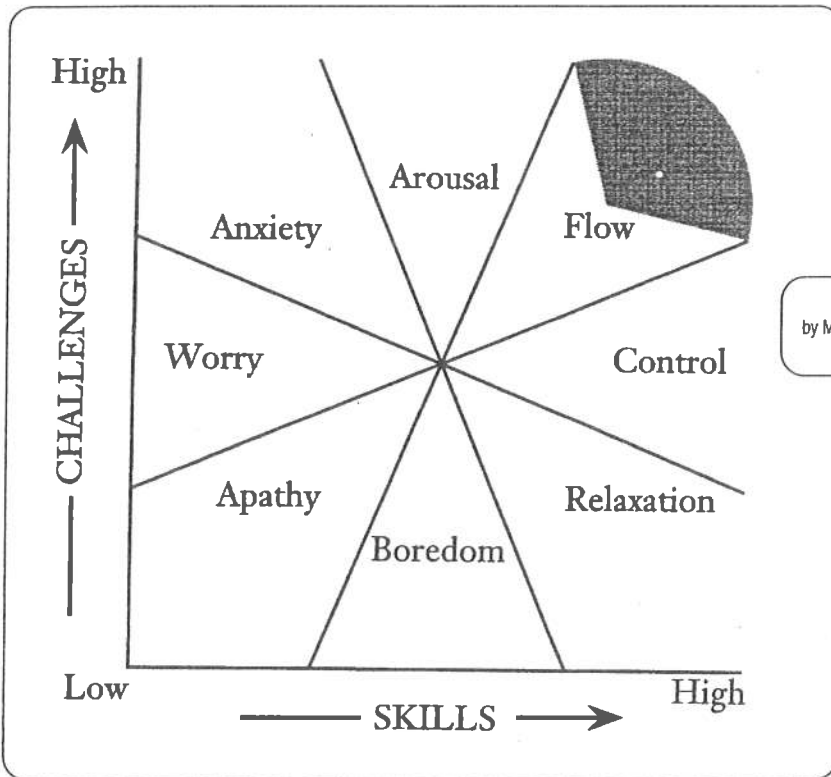
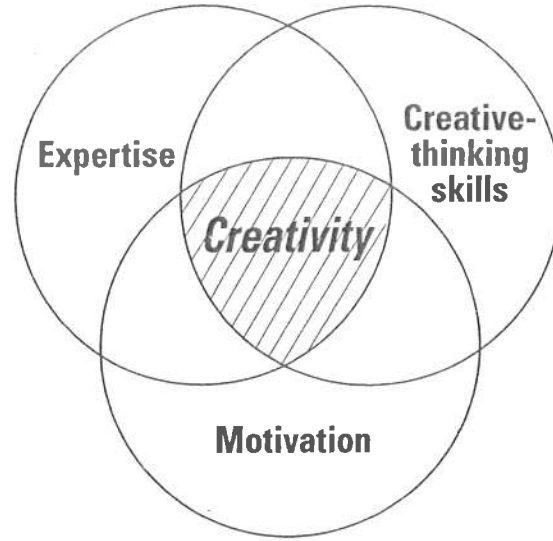
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Evaluation.... Critique for future improvement.



CAPABILITY . . . Focus on your creative ability — not your inability.

The Three Components of Creativity



Finding Flow
by Mihaly Csikszentmihalyi
(Basic Books)

- Characteristics of Flow**
1. Clear goals
 2. Clear rules
 3. Immediate feedback
 4. High challenges
 5. High skills
 6. Few distractions

Quiz

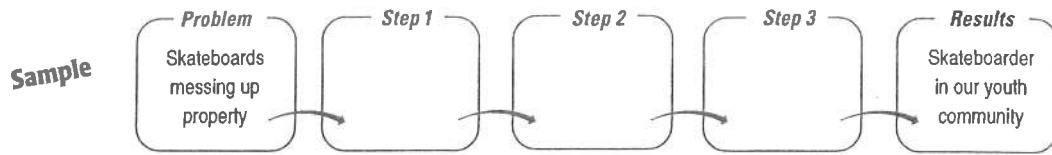
Circle the words that you think belong to a creative person:

- | | | |
|----------------|---------------|-----------------|
| ♦ absentminded | ♦ excitable | ♦ original |
| ♦ adaptable | ♦ flexible | ♦ perceptive |
| ♦ adventurous | ♦ humorous | ♦ persistent |
| ♦ aloof | ♦ idealistic | ♦ playful |
| ♦ assertive | ♦ impulsive | ♦ preoccupied |
| ♦ confident | ♦ independent | ♦ rebellious |
| ♦ confused | ♦ industrious | ♦ resourceful |
| ♦ critical | ♦ insightful | ♦ risk tolerant |
| ♦ curious | ♦ intelligent | ♦ sensitive |
| ♦ cynical | ♦ intolerant | ♦ skeptical |
| ♦ determined | ♦ introverted | ♦ spontaneous |
| ♦ disruptive | ♦ inventive | ♦ stubborn |
| ♦ dynamic | ♦ moody | ♦ tense |
| ♦ energetic | ♦ obsessive | ♦ unpredictable |
| ♦ enthusiastic | ♦ open-minded | ♦ versatile |

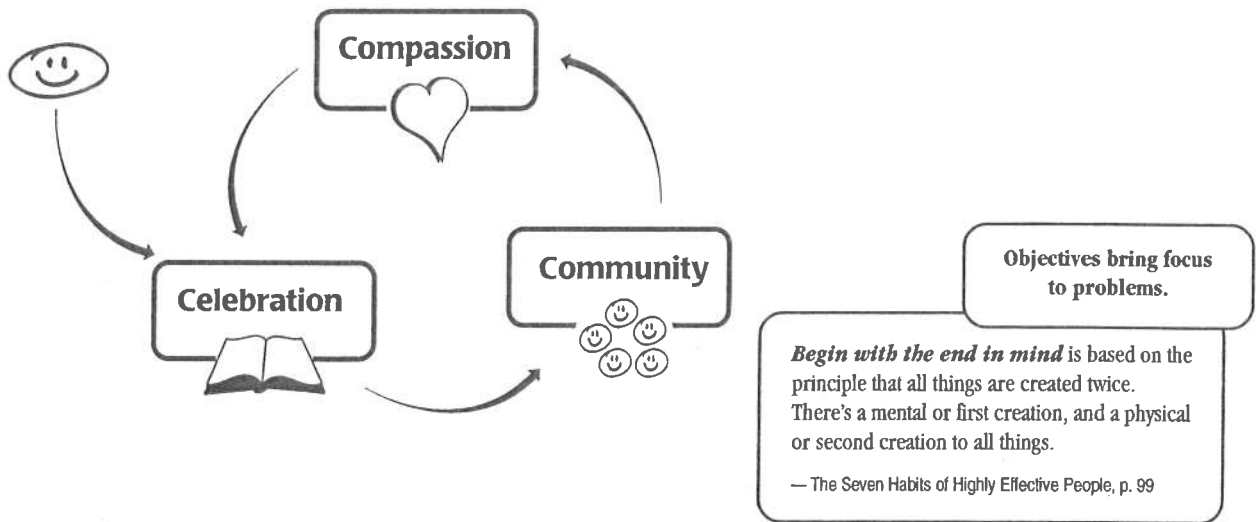
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RESULTS . . . Define a clear objective and plan backwards.

1. Plan Backwards?



2. Park's Objectives



E

ESCAPE . . . Bypass obstacles with lateral thinking.

□ Obstacles to Creativity

- ◆ Lack of purpose
- ◆ Time pressure
- ◆ Satisfying others
- ◆ Perfectionism
- ◆ Blindness
- ◆ Risk and failure
- ◆ Hard work

Definition:
Creativity is the ability to see things in a new way.

Lateral Thinking

This term was invented by Edward DeBono, author of *Serious Creativity* (Harper Collins, 1992). With lateral thinking we move our thoughts sideways away from where we would normally look for a solution to try different entry points, approaches or patterns.

A paradigm shift is a change to a new game, a new set of rules.

— Joel Barker in *Future Edge*

- Stage 1 — Gather facts
- Stage 2 — Incubation
- Stage 3 — Illumination
- Stage 4 — Elaboration
- Stage 5 — Verification

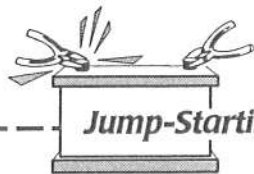
— *Discipleship Journal*
Issue 48, 1998



ADVICE . . . Network with people who can help you.

☐ Sources of Advice:

- | | |
|------------------------|-------------------------------------|
| 1. Mentors | 7. Seniors changing careers |
| 2. Biblical characters | 8. Tinkerers |
| 3. Peer group | 9. Secular advertisers |
| 4. New people | 10. Independent brainstorming group |
| 5. Critics | 11. Internet |
| 6. Mavericks | 12. Existing team |



Jump-Starting Creativity

- | | |
|------------------------------|-----------------------------------|
| ◆ Hang a brainstorming board | ◆ Stage a stupid week |
| ◆ Hold an idea lottery | ◆ Mix left and right brain people |
| ◆ Inspire through icons | ◆ Require admission tickets |
| ◆ Lunch with a purpose | ◆ Ask for three solutions |
| ◆ Use bright-idea notebooks | ◆ Bring in fresh eyes |

adapted from *Tinkertoys*, by Michael Michalko



TOOLS . . . Develop resources and habits which foster creativity.

☐ Suggestions:

- | | |
|--|--|
| 1. File your ideas for future use. <ul style="list-style-type: none"> ◆ topical file ◆ event file ◆ idea file | 5. Unplug your TV and read-read-read. |
| 2. Maximize your best hours of the day with creative thinking. | 6. Change magazine subscriptions when they bore you. |
| 3. Feed the soup of your brain before bedtime. | 7. Take personal retreats to pray and plan. |
| 4. Lunch with people more experienced than yourself. | 8. Begin meetings with brainstorming and evaluation. |



INTEGRITY . . . Protect your creativity with principles.

□ Sample principles...

1. *Creativity* must point people toward the Savior — not man.
2. *Creativity* can never replace the teaching of God's Word.
3. *Creativity* and change must be done in parallel.
4. *Creativity* should use people in their areas of giftedness.
5. *Creativity* is a means not the end.
6. *Creativity* is as godly as the people who prepare it.
7. *Creativity* is best when original.
- 8.
- 9.
- 10.



VOW . . . Determine to work hard and learn as you go.

Walt Disney – A Winning Organization

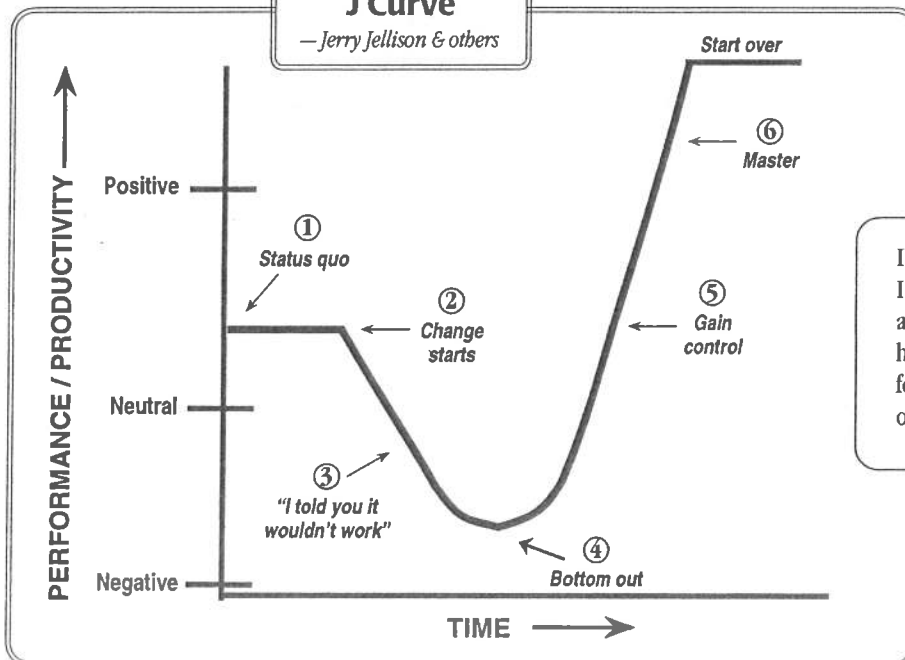
1. Find your uniqueness.
2. Do it well.
3. *Plus it* — make it better.
4. *Romance it* — have fun and tell stories.

Invention is 1% inspiration and 99% perspiration.

Einstein

J Curve

— Jerry Jellison & others



I think passion is the critical variable. It has taken me a long time to come around to that, but if a pastor does not have a passion for the mission, you can forget the rest. I would insist the number one quality of a leader be passion.

Lyle Schaller



EVALUATION . . . Critique for future improvement.

Lost Your Way?

- L** ~ *Leadership* Who has passion to take responsibility?
- D** ~ *Objective* What is the specific purpose to accomplish for evangelism or edification?
- S** ~ *Scripture* How will the Bible be used to impact lives?
- T** ~ *Target audience* Which ages or groups will be helped?
- M** ~ *Mobilization* How can people be recruited and released in teams?
- A** ~ *Advertisement* What communication do people need?
- P** ~ *Power* Can results be fostered through catalytic mechanisms?

If you don't feel awkward
doing something new,
you are not
doing something new.
— Ken Blanchard

Quiz Answer
Believe it or not, any and all the traits you circled belong to creative individuals — any combination of characteristics can result in creativity. There is no stereotype of the creative genius.
— *Abel! 10 Ways to Free Your Creative Spirit and Find Your Great Ideas*, by Jordan Ayan

My Motivation for CREATIVITY

1. *Creativity* helps awaken unchurched people to Christ.
2. *Creativity* focuses attention on our message.
3. *Creativity* guides us to define our purposes.
4. *Creativity* builds ownership imitating others cannot.
5. *Creativity* builds momentum with unity and excitement.
6. *Creativity* puts us on a path to even greater change.
7. *Creativity* is truly a spiritual experience.

Excellent reading!
Color Outside the Lines
by Howard G. Hendricks (*Word*)